

RWBA Summer Work Template:

FACULTY: Social Science

HOD: Ms Williams

DEPARTMENT: Business

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Course: A-level Business

Objective: To get you thinking about some of the key areas of Business

Activity: Produce a written report using your own research

Time to be allotted to this task: 2 hours maximum

NOTES: Work to be handwritten, Name on the top.

TASK:

Create a written report: a) on an entrepreneur and b) on a FTSE 100/250 business. The business chosen in section b) does not have to be associated with the entrepreneur in section a):

Section A – An Entrepreneur

1. A description of the entrepreneur and their history in business.
2. An analysis of why the business and entrepreneur are successful.
3. An evaluation of what was the most important factor contributing to the entrepreneur's success.

Section B – FTSE 100 or FTSE 250 Business

1. A description of the market the business operates in (e.g. market share, competitors, consumer trends) and any other relevant information.
2. An analysis of changes happening in the market and how this might affect the business. This may include recent developments since March 2020.
3. An analysis of the businesses Corporate Social Responsibility (CSR) both in general and during the recent Corona Virus outbreak. This website may be of some help:
<https://www.lewiscotter.com/brands-a-z>
4. An analysis of any other external factors that might have an impact on the business, other than those analysed in the three questions above.
5. An evaluation and supported judgement of whether you think the business is going to continue being successful.

Guidance:

This report needs to be your own work and handwritten.

DOCUMENTS/USEFUL LINKS TO HELP YOU:

[Study Notes | Business | tutor2u](#)

[Coronavirus: Which shops have treated workers well? \(lewiscotter.com\)](#)

END RESULT:

You will have produced a written report on the factors that affect a business's success

HAND IN DATE: *First lesson in the new term*